

A group of people are working on a trail in a grassy field under a clear blue sky. The scene is captured from a low angle, showing the workers in the foreground and middle ground. The workers are wearing casual clothing and hats, and some are using tools like shovels and rakes. The background shows a vast, open landscape with rolling hills and a clear sky.

COPMOBA

RIDER BUILT TRAILS

2023 ANNUAL REPORT



Thank You From Our Team

A special thank you to all of COPMOBA's supporters – from our trail volunteers to our members and partners – your contributions make a tremendous difference, helping us to continue to serve our mission and our communities!

COPMOBA
RIDER BUILT TRAILS



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From Our Board

COPMOBA Members:

On behalf of the Board of Directors of COPMOBA, thank you to our business sponsors, individual members, donors, volunteers and others for your support of COPMOBA in 2023! We are a volunteer organization consisting of four chapters (Grand Valley Canyons, Delta Area Mountain Bikers, Montrose Uncompahgre Trails and Ridgway Area Trails) governed by a Board of Directors with one part-time administrator. Your donations of time, money and support make our organization work.

Also, thanks to our amazing community partners – federal agencies, state agencies, counties, municipalities and local businesses and organizations. Planning and building trails has become an intensely complicated, expensive and time-consuming process. We can only make trails happen through ongoing collaboration.

Building on momentum from 2022, this was a year of foundation building for COPMOBA. We are proud to have navigated the organization through a brand and website refresh, added 26 newly trained Crew Leaders across our chapters, and hosted one of the most successful RAT Races yet. We also hosted multiple Stoke Nights and social events across our four chapters.

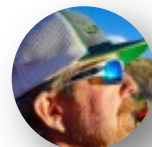
In the field, we hosted **51 Dig Day events**, contributed **3500+ volunteer hours**, and facilitated **8 miles of new, purpose-built singletrack**. This resulted in better trail experiences across the Western Slope and completing the Electric Hills trail project, something that has been in the works for nearly 10 years. We also helped support trail expansion efforts at 18 Road and Kokopelli and have approval to construct five more miles at the RAT trails in Ridgway. We are incredibly proud and grateful of these accomplishments.

As we look ahead to 2024, we are excited to have four new Board members joining the organization and will be improving our CRM database and membership software so that we can support existing and new memberships more effectively. We hope these changes improve your experience and position the organization to support our near- and long-term growth ambitions.

Additionally, we are eager to extend our partnerships with business partners and public land managers in 2024. We look forward to continued collaboration on maintaining our existing trails and advancing our pipeline of exciting trail projects across each of our community-driven chapters – i.e., Cerro Summit (MUT), RAT (RAT), Smith Mountain (DAMB), 18 Road (GVC), and planning for Kokopelli Trails expansion (GVC).

With your help, we look forward to supporting these opportunities in 2024 and if you would like to meet and talk about COPMOBA in 2024, please get in touch with me or one of our passionate board members. We would be happy to connect and discuss how we can do more to positively impact the trails and mountain bike community of western Colorado.

Thank you again for your support and we're looking forward to an exciting year ahead!



John Howe, President
COPMOBA Board of Directors
Proudly serving COPMOBA's Board and GVC committee since 2013

Our Purpose + Intent



MISSION STATEMENT

COPMOBA advocates for mountain biking in Western Colorado by building and maintaining sustainable singletrack in connection with our communities.



VISION STATEMENT

We aim to be the preeminent rider-driven mountain biking trail organization in Colorado by providing outstanding recreational opportunities and positive impact on the communities we serve.



CORE VALUES

- **Access & Inclusivity** – We help provide more access to mountain bike trails that are open, inclusive and accessible to all.
- **Build** – We create new, high-quality and sustainable singletrack.
- **Maintain** – We help repair, modify and serve as a steward to existing mountain bike trails.
- **Community** – We connect riders, businesses, nonprofit organizations and government partners to improve our local communities.
- **Educate** – We promote responsible trail use to increase community participation and stewardship of the landscape.
- **Preserve** – We protect the rider experience for non-motorized mountain bike trail use in concert with environmental stewardship and improved accessibility.
- **Awareness** – We provide a clear understanding of COPMOBA's organizational goals and the community benefits of trails.



Measuring Our Impact



560+ COPMOBA Members

(14% YoY growth)



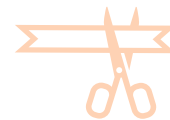
3,500+ Total volunteer hours

(\$111K in value delivered to Western Slope communities; per Independent Sector's value of volunteer hour - \$31.80/hour)



51 Dig Day events

(COPMOBA has delivered over 400 trail maintenance events since 1989)



8 Miles of new trail constructed

(7 miles at Electric Hills; 1 mile at 18 Road)

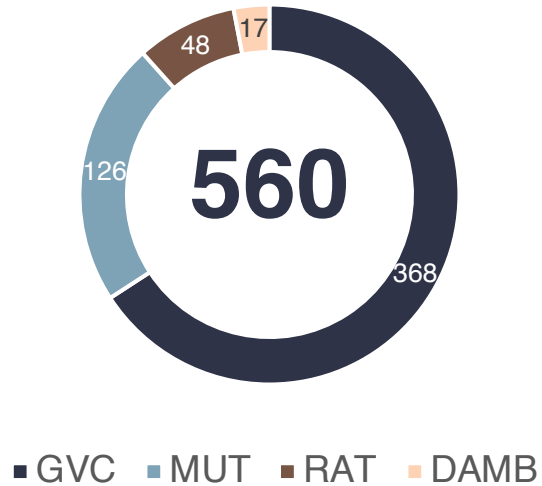


26 Newly trained Crew Leaders

Member + Financial Summary

Individual memberships grew by 14% to 560 in 2023 and cost per dollar donated was 31% (in-line with industry-leading nonprofits).

COPMOBA Members¹



Financial Summary

\$268k
Annual revenue

31%
Cost per dollar
raised



Business Support

Thank you to our business members for their generous support!

\$2500+ BUSINESS MEMBERS

Gemini Adventures
Palisade Cycle & Shuttle
Sean Brumelle - State Farm Insurance

\$1000+ BUSINESS MEMBERS

Alpine Autohaus
Antonelli's Advanced Automotive
Hoskin Farina & Kampf PC
Handlebar Tap House
Kaat
KO Web Design
Mountain Racing Products: MRP
Peck.Feigenbaum PC
Roam Events
RockyMounts
San Juan Huts

\$500+ BUSINESS MEMBERS

Doyle & Associates Real Estate Services
Clayton Smith - The Christi Reece Group
Entrada Bikeworks
Grand Valley Youth Cycling
Mandy Harter - Remax 4000
Montrose Oral Surgery
Outreach Smartphone Monitoring
Ridgway Adventure Sports
Smiles 4 Kids
The Bike Shop
The Gear Junction

\$250+ BUSINESS MEMBERS

Approach Financial Planning
Broken Carbon
Café Mulé Coffee
Dirt Tek Trails
ExtremeTerrain
NINESEVENZERO
Re:Fab
Redlands360
RONIN Real Estate Professionals
The Desert Dose
Quickr Stuff



COPMOBA Leadership



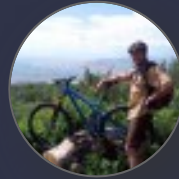
BOARD OF DIRECTORS



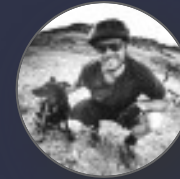
**John Howe
(GVC)**
President



**Adam Kinsey
(GVC)**
Vice President
Treasurer



**Scott Winans
(GVC)**
Secretary



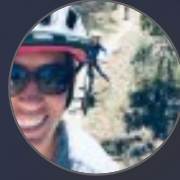
**Casey Sande
(GVC)**



**Don Potter
(GVC)**



**Edward Hines
(RAT)**



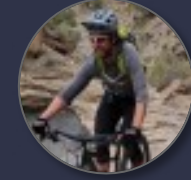
**Jenn Moore
(GVC)**



**Katie Catanzarite
(GVC)**



**Sven Edstrom
(DAMB)**



**Tyler Smith
(MUT)**

CHAPTER LEADERSHIP

Delta Area Mountain Bikers (DAMB)

- Sven Edstrom – Chapter Chair
- Marty Kauzlarich
- Albert Martinez
- Carrie Derco
- Ciana Beller
- Dave Armlovich
- Fred Gallegos
- Jody Turk

Grand Valley Canyons (GVC)

- Kevin Sperle – Chapter Chair
- Don Potter
- Jody Winkler
- Joey Early
- Jon Casson
- Kris Cox
- Michael Gormley
- Sam Parker
- Steph Ward
- Steve Goodnight
- Victor Rodriquez

Montrose-Uncompahgre Trails (MUT)

- Renata Raziano – Chapter Chair
- Anne Pratt
- Ciana Beller
- Hollis Brake
- Nick Jacobson
- Nicole Albrecht
- Tyler Smith

Ridgway Area Trails (RAT)

- Edward Hines – Chapter Chair
- Andy Persio
- Crystal Merrill
- Jimmy Vaughan
- Parker Macabery

**THANK YOU TO OUR 100% VOLUNTEER BOARD
MEMBERS & CHAPTER COMMITTEE MEMBERS!**



Fall Board Retreat

In October, members of the Board and chapter leadership met in Moab, UT to connect, ride, learn, and plan. The retreat led to a more coordinated plan across chapters and development of initial priorities for 2024.



MUT Completes Electric Hills Project

Almost 10 years in the making, the trails at Electric Hills near Montrose, CO are complete! Nearly **17 miles of flowy and technical singletrack** are there for the taking. We are thankful to the many people who helped make this happen, in particular the 100+ volunteers, BLM, Montrose County, Volunteers for Outdoor Colorado, Western Colorado Conservation Corps, Montrose Rec District, and Colorado Parks and Wildlife. Also, many thanks to Sweet and Sustainable Singletrack for designing and building these amazing trails. All advocacy efforts (e.g., coordination with partners, sourcing funding, etc.) and project management, as well as volunteer construction activity was driven by COPMOBA.

Trails open for the season on April 15th.





New Brand + Visual Identity

COPMOBA received a major update to its visual identity thanks to in-kind support from Joey Early. We are incredibly grateful for his professionalism and are excited with the results.

COPMOBA BRAND LOGOS JANUARY 2023

PRIMARY LOGO
This is the primary logo to be used on all applications unless otherwise approved.

SECONDARY LOGO - WITH DATE OF FOUNDED
This is the primary logo to be used when brand mark or content are not needed.

THIRD LOGO - WITH DATE OF FOUNDED
Use when logos to be used in smaller or further context to necessary. In other logs to use outside of non-transparent context.

FOURTH LOGO - WITH DATE OF FOUNDED
Use when logos to be used in smaller or further context to necessary. In other logs to use outside of non-transparent context.

PRIMARY LOGO - WITH DATE OF FOUNDED
To be use when relation to the history or longevity of COPMOBA is necessary.

BIKE MARK
Use as supplement to brand on phone, where logo is elements or as background or feature element.

BIKE MARK - WITH DATE
Use as supplement to brand on phone, where visual brand mark needed and not better.

COPMOBA BRAND CHEAT SHEET JANUARY 2023

PRIMARY FONTS
Aa Berlin Sans + David Bold
These fonts are used for all text in the brand identity. Berlin Sans is a sans-serif font and David Bold is a bold sans-serif font.

SECONDARY FONTS
Aa Berlin Sans + David Bold - Italic
Aa Berlin Sans + David Bold - Bold Italic
Aa Berlin Sans + David Bold - Regular Italic

PRIMARY AND SECONDARY COLORS
Primary colors: Dark Blue, Light Blue, Orange, Red, Black.
Secondary colors: Light Blue, Orange, Red, Black.

BIKE MARK LOGO
Six variations of the bike mark logo in different colors: Dark Blue, Light Blue, Orange, Red, Black, and White.

COPMOBA Website Refresh



With the help of KO Web Design, COPMOBA Board members updated content and improved the user experience of the COPMOBA website.



Highlights

- Improved navigation + user experience
- Volunteer + event calendar
- Trail information, including integration with Trailforks
- History of COPMOBA
- Inspiring films + MTB stoke
- Merchandise
- New content

See more at www.copmoba.org



2023 RAT Race

RAT hosted 100+ riders in this year's RAT Race, raising \$4,500 for the Montrose High School MTB team.



Images: Bill Harrigan & Crystal Merrill



Spring Crew Leader Training

Our GVC chapter collaborated with BLM, USFS, and Mesa County Public Health to train 26 new Crew Leaders to safely and effectively lead Dig Days.



THANK YOU to our Public Land Partners – across all chapters – for an impactful 2023!

COPMOBA Chapter Highlights



GRAND VALLEY CANYONS (GVC)

- Hosted 15 Dig Day events with over 160 volunteers
- 3 Dig Day events with the Dirt Mermaids (women's riding group)
- 1 mile of new trail constructed at 18 Road
- Trained 26 new Crew Leaders in collaboration with BLM (GJFO), USFS, and Mesa County Public Health
- Planning-grant support and consultation for Kokopelli expansion project
- Installed new trail signage at Gunnison Bluffs (Old Spanish Trail)
- Event + volunteer support for Roam Fruita, Fruita Fat Tire Fest, Rides & Vibes, Grand Enduro, Grand Valley Youth Cycling, and the Hotdogger
- Ongoing partnership with Mesa County Public Health, BLM (GJFO), City of Fruita, Town of Palisade, and USFS on local trail projects



DELTA AREA MOUNTAIN BIKERS (DAMB)

- DAMB furthers efforts on Smith Mountain trail network proposal in partnership with BLM Uncompahgre Field Office
- DAMB led efforts on implementation of trail improvements at Jumbo Mountain after completion of BLM planning effort



MONTROSE UNCOMPAHGRE TRAILS (MUT)

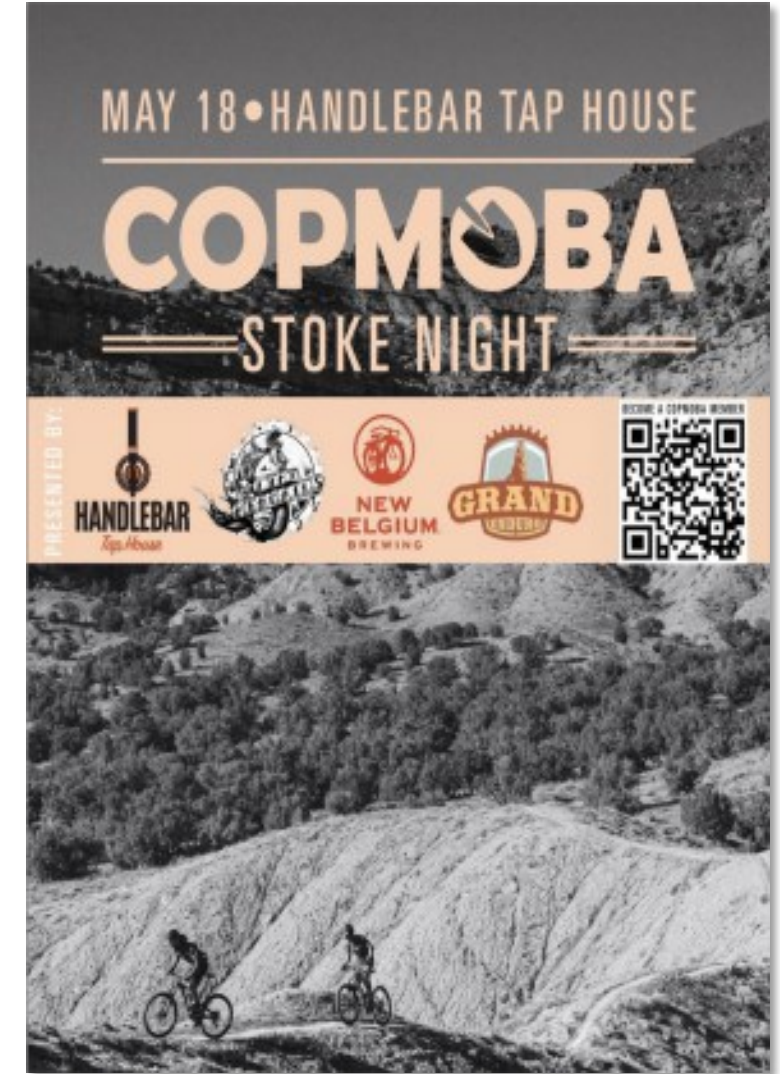
- In partnership with BLM and CPW, MUT completed the construction of the Electric Hills trail system which encompasses 17 miles of singletrack
- MUT volunteers contributed to over 350 hours of trail work this year
- MUT raised over \$15K of their \$20K goal to develop professional plans for the Cerro Summit Bike Park. Development of the bike park is a collaboration with the City of Montrose.
- In 2024, MUT will continue to work with BLM to pursue further non-motorized trail opportunities in Montrose County



RIDGWAY AREA TRAILS (RAT)

- 5 new miles of trail have been approved for construction at RAT. Trail building to begin in 2024
- RAT applied for CPW's 2024 non-motorized trail construction grant
- Over 100 riders participated in this year's RAT Race. COPMOBA raised over \$4.5K for the Montrose High School Mountain Bike Team.

Chapter Highlights – Continued



Chapter Highlights – Continued





Chapter Highlights – Continued



DIG DAYS AND EVENTS

MONDAY NIGHT MAINTENANCE 6-7:00pm @ Salinas	LADIES NIGHT DIRT MEMPHIS 6:20-8pm @ Jacks Loop
TRAIL CREW LEADER TRAINING 8am-1pm @ 18 Road	MONDAY NIGHT MAINTENANCE 5:30-8pm @ Salinas
MONDAY NIGHT MAINTENANCE 7-8pm @ Salinas	MONDAY NIGHT MAINTENANCE 6:30-8:00pm @ Jacks Loop
MONDAY NIGHT MAINTENANCE 7-8pm @ Jacks Loop	MONDAY NIGHT MAINTENANCE 6:30-8:00pm @ Jacks Loop
WEEKEND DIRT DAY 8am-5pm @ Green Flange	LADIES NIGHT DIRT MEMPHIS 6:30-8:00pm @ Jacks Loop
WEEKEND DIRT DAY 7am-1pm @ 18 Road	

TO GET INVOLVED SCAN THE QR CODE

TO MEET MEMBERSHIP FIND US ON FACEBOOK AND INSTAGRAM

WWW.COPMOBA.COM COPMOBA.COM FACEBOOK.COM INSTAGRAM.COM





Chapter Highlights – Continued





What's Ahead for 2024?

- Positioning COPMOBA for full time, year-round staff support
- Nurture pipeline of new trail projects on the Western Slope
- More Dig Days
- New member/donor software
- Chapter social events
- Continued trail advocacy at federal, state, and local levels



How to Get Involved

There are many ways to support our volunteer-driven organization. Come join us and support your local trails!



BEST WAYS TO GET STARTED

- Become a member and sign-up for our newsletter
- Follow-us on social media – i.e., Instagram & Facebook
- Attend a monthly chapter meeting
- Attend a local volunteer Dig Day
- Connect with a member of the Chapter Committee or Board
- Rep the COPMOBA sticker and merchandise



WANT TO HAVE A BIGGER IMPACT?

- Join your local Chapter Committee – meet 1x / month
- Become a Board Member – meet 1x / month
- Become a certified Crew Leader
- Volunteer as a staff photographer or communication specialist
- Donate – in-kind, employer / donor matching programs, relevant gifts for fundraisers, etc.

[GET INVOLVED +
LEARN MORE HERE](#)





COPMOBA

RIDER BUILT TRAILS