



IMAGE: JOEY EARLY

COPMOBA

2024 MEMBERSHIP OPPORTUNITIES

COPMOBA MEMBERSHIP BENEFITS

IMAGE: NICK PATRICK



COPMOBA is a member-supported, nonprofit organization of volunteer trail enthusiasts and mountain bikers that built many of the trails you enjoy in Western Colorado.

Become a COPMOBA member and support our long-term efforts to build, maintain and advocate for trails. Your contributions ensure that we can continue to provide outstanding and sustainable trail stewardship with a lasting impact in our communities.

ALL LEVELS OF MEMBERSHIP COME WITH THESE PRIMARY BENEFITS:

- **SWAG:** Annual membership sticker and seat post wrap
- **Member Discounts:** Access to our growing list of discounts from local businesses
- **Trail Advocacy:** Benefit from COPMOBA's dedicated advocacy for sustainable trails, representing your interests as a trail user
- **Trail Stewardship:** Participate in hands-on trail maintenance events, actively contributing to trail development and stewardship
- **Annual Survey:** Help shape organizational priorities through our annual survey
- **Chapter Events:** Access to membership events and social gatherings

INDIVIDUAL MEMBERSHIPS



STUDENT (UNDER 21)

FREE!

Members receive primary benefits

SUPPORTER

\$100*

- Primary benefits
- Special discount on COPMOBA merch

BUILDER

\$500*

- Primary benefits
- Special discount on COPMOBA merch
- Add-on membership for a partner or family member

PATRON

\$2,500*

- Primary benefits
- Name recognition on COPMOBA's website and annual report
- Complimentary merch
- Add-on membership for a partner or family member
- Access to invitation-only special event for 3

TRAIL ANGEL

\$10,000*

- Primary benefits
- Name recognition on COPMOBA's website and annual report
- Complimentary merch
- Add-on membership for a partner or family member
- Access to invitation-only special event for 5

RIDER

\$50 SUGG. (\$20 MIN.)

Members receive primary benefits

ADVOCATE

\$250*

- Primary benefits
- Special discount on COPMOBA merch

STEWARD

\$1,000*

- Primary benefits
- Name recognition on COPMOBA's website
- Complimentary merch
- Add-on membership for a partner or family member
- Access to invitation-only special event for 2

PILLAR

\$5,000*

- Primary benefits
- Name recognition on COPMOBA's website and annual report
- Complimentary merch
- Add-on membership for a partner or family member
- Access to invitation-only special event for 4



*A portion of these membership payments is tax-deductible. Members will be provided with a donation receipt.

BUSINESS MEMBERSHIPS



IMAGE: JOEY EARLY

HORIZON

\$300*

- Primary benefits
- Recognition on website and annual report

MESA

\$600*

- Primary benefits
- Small logo on website; name recognition in newsletter and annual report

ARROYO

\$1,000*

- Primary benefits
- Small logo on website; name recognition in newsletter and annual report
- Complimentary merch item
- Two add-on complimentary memberships for employees
- Access to invitation-only special event for 2

CANYON

\$2,500*

- Primary benefits
- Medium logo on website and annual report, name recognition newsletter
- Complimentary merch item
- Two add-on complimentary memberships for employees
- Access to invitation-only special event for 3
- Annual business member social media highlight
- Opportunity to be a COPMOBA Dig Day Presenting Sponsor

PEAK

\$5,000*

- Primary benefits
- Large logo on website, annual report and newsletter
- Two add-on complimentary memberships for employees
- Complimentary merch
- Annual business member social media highlight
- Opportunity to be a COPMOBA Dig Day Presenting Sponsor
- Inclusion in annual partnership promo newsletter
- Access to invitation-only special event for 4
- Logo bumper sticker on tool trailer

SUMMIT

\$10,000*

EXCLUSIVE! LIMITED TO ONE BUSINESS PER YEAR

- Primary benefits
- Large logo on website, annual report and newsletter
- Four add-on complimentary memberships for employees
- Complimentary merch
- Annual business member social media highlight
- Opportunity to be a COPMOBA Dig Day Presenting Sponsor
- Inclusion in annual partnership promo newsletter
- Access to invitation-only special event for 5
- Logo bumper sticker on tool trailer
- Logo at the top on all newsletters

*A portion of these membership payments is tax-deductible. Members will be provided with a donation receipt.

BUSINESS SPONSORSHIP OPPORTUNITIES



DIG DAY / EVENT SPONSORSHIP

PRESENTING SPONSORSHIP

SINGLE-DAY EVENT: \$300 | TWO-DAY EVENT: \$500

Sponsorship fee covers the cost of food and drinks for trail crews and volunteers.

Benefits may include:

- Recognition on event promotional info and materials
- On-site tabling and/or tent at event
- Tag in social media posts about the event
- Logos on the event on website

SUPPORTING SPONSORSHIP

OTHER / IN-KIND

Benefits for all other event supporters, including in-kind, may include:

- Recognition on event promotional info and materials
- On-site tabling and/or tent at event
- Tag in social media posts about the event
- Logos on the event on website

MEMBER BENEFITS PROGRAM

Join our Membership Benefits program by offering COPMOBA members a discount on your products and/or services. How it works:

- Your business provides discounts for members for a full calendar year or longer
- Businesses can provide a link or discount code for members, which COPMOBA will put on the private members-only webpage. Members will also have a digital membership that card can be presented in-person for verification.
- COPMOBA will promote your business to our members
- Your business information will be listed on our membership information pages, both publicly and privately.

Participating businesses are not required to be current Business Members, but it's appreciated!

IF YOU HAVE OTHER IDEAS ABOUT HOW YOU'D LIKE TO SUPPORT COPMOBA, LET US KNOW!



IMAGE: JOEY EARLY

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IMAGE: ALI PLANTZ